

REF: M3252

SCHOOL UNIFORM & EMBROIDERY BUSINESS WITH FULL ECOMMERCE PLATFORM – ESSEX
ESTABLISHED OVER 20 YEARS - TURNOVER £800,000 – NET PROFIT £80,000
LONG STANDING SCHOOL PARTNERSHIPS
FULL E-COMMERCE PLATFORM



DUAL-SITES ACROSS ESSEX – £225,000 LEASEHOLD + SAV
(PRICE INCLUDES EMBROIDERY MACHINE WORTH £25,000)



- TURNOVER £800,000 PER ANNUM
- NET PROFIT - £80,000 PER ANNUM
- RENT UNIT 1 : £18,500 UNIT 2: £13,500 (PER ANNUM)
- 10 YEAR LEASE (4 REMAIN)
- A1 RETAIL LICENCE (2300)
- 3,600 SQ.FT (APPROX.)

LOCATION

The business operates from two well established retail sites within Essex, both positioned in busy, high footfall residential catchments surrounded by schools, family housing and complementary independent retailers. The principal site benefits from a large double fronted retail presence with extensive workshop and storage areas, while the second site provides a strong local retail footprint serving a wide surrounding community. Both locations enjoy consistent year round demand from parents, students and local organisations, with excellent accessibility and strong visibility.

THE BUSINESS

This long established school wear retailer operates from two strategic Essex locations supported by a fully integrated e-commerce platform, long standing school relationships and an in house embroidery operation that gives the business a major competitive advantage. The principal site had a large double-fronted retail unit of approximately 3,600 sq.ft, incorporating a substantial showroom, dedicated workshop and extensive storage areas. The site houses a state-of-the-art £20,000 embroidery machine, enabling the business to embroider logos and branding onto virtually any garment. This capability is central to the operation, allowing the business to supply blazers, sports kits, PE wear and bespoke items for almost every school in the surrounding area.

The business has been successfully operated by the current vendor for over 20 years, during which time it has built strong, direct relationships with local schools. Many schools actively promote the business to parents, directing them to the company's fully functioning online store, which handles a significant proportion of orders. The business is also regularly invited to attend school pop-up events, particularly during new year intakes, where parents typically place orders on the spot, generating reliable seasonal revenue.

Annual turnover is approximately £800,000, producing a net profit of around £80,000. Revenue is well diversified across channels, with the main site contributing around 40%, the second retail outlet approximately 30%, and the remaining 30% generated online. The second site operates as a straightforward retail outlet, while the main site functions as the operational hub for embroidery, fulfilment and online dispatch.

RATES

We are informed by the seller they pay:

Site One (Main) : £7,680 per annum.

Second Site (retail outlet): £4,235.60 per annum.

*We insist all interested parties make their own enquiries regarding business and or council tax rates.

TURNOVER

We understand from our vendor client that the current turnover averages at £800,000 PER ANNUM, working on an excellent profit margin yielding a net profit of £80,000 .

TRADING HOURS

Both sites. Monday – Saturday 0900 – 1700. Sunday Closed.

REASON FOR SALE

Retirement after 20 years

LEASE

Site One (Main) : The premises are held on a 10 year lease with 4 years remaining. Current rental of just £18,500 per annum.

Site Two (retail outlet): The premises are held on a 5 year lease with 4 years remaining. Current rental of just £13,500 per annum.

THE PREMISES

Internally both sites for the business is well-presented and fully equipped for trade:

Site One (Main): Main site, with double fronted retail premise that expands over 3,600 sq.ft (approx.) consisting of large retail space to front with wall to wall shelving, central counter, changing rooms and central gondolas, four large store rooms with wall to wall railings and shelving, separate owners office, separate staff room and kitchenette, separate male and female toilets, large workshop with embroidery machine, rear access to secure gates parking area (room for 2 vehicles) ideal for loading and unloading of stock.

Second Site (retail outlet): Good size retail space with wall to wall shelving, central gondolas, trade counter, changing rooms, storage space, kitchenette, WC.

STAFF

Retail side of the business is A completely staff run business; our vendor client doesn't work day to day on the shop floors, their role is product and stock control and working with schools continuing relationships with head teachers, website content, Local/ branding creation and organising pop ups shops. Main Site: two full-time staff members + 1 x full time embroider who also dose the maintenance of the machine. Second Site: 1 full time staff member with help of 1 x part time. STAFF COSTS: £ TBC PER WEEK.

LEGAL FEES

Each party is to cover their own legal fees and 50% contribution to all and each of the two separate landlord costs, or otherwise negotiated as part of the sale.

PRICE

We are instructed by our Vendor to offer this business for sale, AT THE PRICE OF £225,000 priced to reflect the remainder of the lease, 20 + years goodwill, and fixtures and fittings. Stock to be purchased at valuation. **SALE PRICE INCLUDES EMBROIDERY MACHINE WORTH CIRCA £25,000**





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*‘Our **business** is selling your **business**’*

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